



**2022**

*Children's Champion  
Luncheon*

**SPONSORSHIP  
INFORMATION**



**ENRICHING**  
*Child Care*  
**ENGAGING**  
*Families*  
**ENHANCING**  
*Communities*

For more information, contact:  
Kathy Kenney | Child Care Resource Center  
[kkenney@childcareresourcecenter.org](mailto:kkenney@childcareresourcecenter.org) | 336.422.1858

## OUR MISSION

To assist families in accessing quality childcare, build the capacity of childcare professionals with comprehensive coaching and professional development opportunities, and provide support to businesses as they manage the challenges of employee childcare needs and productivity.

## OUR VISION

To ensure quality learning experiences for every child in our community.

## OUR VALUES

Educating the community about quality child care.

Advocating for a comprehensive, high-quality early childhood delivery system.

Empowering families to make informed decisions about quality child and family care.

Partnering with early care and education professionals to offer quality child care.

Respecting the personal dignity and worth of all individuals with whom we interact.

## WHO WE ARE

We support parents in need of child care

We provide professional development coaching and technical assistance to child care providers

We advocate for early education

We partner with businesses to assist their employees in acquiring quality, safe and affordable child care

We help us support family, friends and neighbors, care providers and the families they support

# OUR IMPACT

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## Enriching Child Care through professional development

- **We improve the quality of child care.** For 30 years, CCRC has been improving the quality of child care by providing high quality professional development opportunities for child care educators across our 9 county region.

**We have a large reach in the child care provider community.** On average, CCRC provides education to over 1,200 child care teachers annually so that our community's children are ready for school.

## Engaging and Educating Families through resource and referral services

- **We have the expertise.** CCRC has early education experts who walk families through their search for quality child care based on their needs. These experts also provide education about what "quality" is - what to look for/what questions to ask during their search.
- **We have the data.** CCRC maintains the largest database (over 1200 child care programs) in our 9 county region. The database includes information about a variety of child care options including traditional child care programs, school age care, summer camps, overnight care and drop in care.
- **We know our community's resources.** CCRC staff can provide families with information related to financial assistance/scholarships to help with the cost of child care or helping a family moving to town understand how our school system works.

## Enhancing Communities

- **We are laying the foundation for generations to come.** Quality child care/early learning experiences are intrinsically linked to school preparedness. School preparedness is intrinsically linked to success throughout the schooling of the child and their future success as adults. Quality child care is the first step in creating thriving communities.
- **We provide customized services for businesses.** We provide a personalized level of service to employees of businesses who chose to contract with CCRC. This service saves time for employees of these companies by giving the employees access to a Parent Specialist who works with them until they have made a decision about child care. Businesses also contract to have CCRC's Nanny Search Service for their employees. These contracting companies are provided with reports that give them information about the child care needs of their workforce.
- **We analyze the supply of and demand for child care in our community.** CCRC provides an annual Child Care Supply and Demand report which contains information about the early care and education system in our community.

All services are available in English and Spanish.

# EVENT DETAILS

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**Date:**

Tuesday, May 3rd, 2022  
11:30am-1:15pm

**Location:**

**Forsyth Country Club**

3101 Country Club Rd, Winston-Salem, NC 27104

**Details:**

Child Care Resource Center is proud to present the  
Donna Lambeth Children's Champion Award to



**Judge Denise Hartsfield**  
&



**Mrs. Karatha Scott**

**The Children's Champion Luncheon is a time of  
charitable giving where the community comes together to raise funds to  
help children, parents and essential child care providers.**

# CORPORATE SPONSORSHIP OPPORTUNITIES

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**ENRICHING**  
*Child Care*  
**ENGAGING**  
*Families*  
**ENHANCING**  
*Communities*

## **Platinum Premier Partner at \$10,000**

- Recognition as Premier Partner in all press coverage
- Recognition as Premier Partner in all social media channels
- Premier Partner logo/name on all printed event materials
- Premier Partner logo/name on CCRC's website
- Premier Partner featured recognition and presentation throughout the event
- Premier Partner reserved table with 8 event tickets

## **Outstanding Partner at \$5,000**

- Recognition as Outstanding Partner in all social media channels
- Outstanding Partner logo/name on CCRC's website
- Outstanding Partner featured recognition and presentation throughout the event
- Outstanding Partner reserved table with 7 event tickets

## **Distinguished Partner at \$2500**

- Distinguished Partner Recognition as in all social media channels
- Distinguished Partner logo/name on CCRC's website
- Distinguished featured recognition and presentation throughout the event
- Distinguished Partner reserved table with 6 event tickets

## **Exceptional Partner at \$1000**

- Exceptional Partner Recognition as in all social media channels
- Exceptional Partner logo/name on CCRC's website
- Exceptional Partner reserved table with 5 event tickets

## **Magnificent Partner at \$500**

- Magnificent Partner name on event program and social media recognition
- 4 tickets to event

## **Excellent Partner at \$250**

- Excellent Partner reserved table with 3 event tickets

## **Celebration Event Tickets: \$50**



# SPONSORSHIP FORM

## 2022 Children's Champion Luncheon

**Date:**

Tuesday, May 3rd, 2022  
11:30am-1:15pm

**Location:**

**Forsyth Country Club**  
3101 Country Club Rd, Winston-Salem, NC 27104

Thank you for agreeing to support the 11th Annual Children's Champion Luncheon. We appreciate that you are sponsoring this event. Please indicate the value of your sponsorship. (Check appropriate level)

- Platinum Premier Partner at \$10,000**    **Outstanding Partner at \$5,000**
- Distinguished Partner at \$2500**    **Exceptional Partner at \$1000**    **Magnificent Partner at \$500**
- Excellent Partner at \$250**    **Donor (other)**

\$ \_\_\_\_\_

Your Contact Information: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone# \_\_\_\_\_ (cell#, work or home)

**Make checks payable to CHILD CARE RESOURCE CENTER.**

**Mail this form and your check to 500 W. 4th Street, Suite 202,  
Winston-Salem, NC 27101  
Attn: Children's Champion Luncheon 2022**

If you have questions or need additional information, contact Kathy Kenney,  
Development Director for CCRC, 336-422-1858.



**Scan (take picture  
with phone) to pay  
by credit card**